

# ON THE TOWN

## Rack Placement Program



For over 17 years **On The Town** has been an effective and compact way to display visitor information. We invite your property to participate in hosting an **On The Town** rack.

### As a thank you for your participation...

Your property receives a detailed listing, logo and link to booking information on [mapwest.com](http://mapwest.com). Over **600,000 visitors** use [mapwest.com](http://mapwest.com) to plan trips to the Bay Area each year. **Be part of their travel plans.**

**mapwest.com**



7/01

### ON THE TOWN

2161 Union Street, Suite 3  
San Francisco, CA 94123-4003

Phone: 415.474.3126

Fax: 415.885.6070

email: [sales@onthetownsanfrancisco.com](mailto:sales@onthetownsanfrancisco.com)

[www.onthetownsanfrancisco.com](http://www.onthetownsanfrancisco.com)

# ON THE TOWN

## Distribution Rack Option Package



Thank you for considering **On The Town** visitor information cards for display at your property.

Your guests and visitors will appreciate the convenient and compact size of **On The Town** cards. Choose from one of the rack designs and options below to best suit your needs.

### Rack Designs & Options

#### Custom Black Rack

Compact Countertop Rack: 10" deep by 16" wide. This compact design uses very little counter space. Your customers will appreciate the easy to use cards.

#### Freestanding Rack Base

30" tall weighted base for use when counter space is limited.

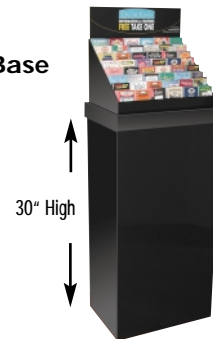
#### Literature Holder - For Back of Rack

This custom three pocket holder attaches to the back of the **On The Town** rack. Ideal for displaying information about your hotel or property in a neat and orderly fashion.

#### Custom Black Rack



#### Rack Base



#### Literature Holder

This add on literature holder can be used to display your brochures. Holder adds 3" to depth and 3.75" to height of card rack.



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### Web Site Listing Questionnaire

Thank you for hosting an **On The Town** Distribution Rack. As compensation for your participation we will list your property online at **mapwest.com**. This popular travel site receives over 600,000 annual visitors planning trips and vacations to the Bay Area. Please complete the attached information to insure that your property receives a complete listing. Completed information can be faxed to 415.885.6070 or mailed to 2161 Union Street, Suite 3, San Francisco, CA 94123. Thanks again for your support.

Hotel or Property Name: \_\_\_\_\_

Manager, Concierge or Bell Desk Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Street: \_\_\_\_\_

Cross Streets: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Reservations Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Toll Free Number: \_\_\_\_\_

Current Property Web Site: \_\_\_\_\_

http://www. \_\_\_\_\_

http://www. \_\_\_\_\_

E-mail: Reservations Information: \_\_\_\_\_

E-mail for Web Listing Confirmation: \_\_\_\_\_

Number of Rooms: \_\_\_\_\_ Number of Floors: \_\_\_\_\_

Check In Time: \_\_\_\_\_ Check Out Time: \_\_\_\_\_

Please check the appropriate box.

Typical Room: King  2 Doubles  Queen

Lodging Type: Hotel  Motel  Bed & Breakfast   
All Suite  Hostel  Extended Stay

Please check the box next to the rating that best describes your establishment.

**Economy ★** For the budget traveler; usually denotes clean, no-frills accommodations.

**Value ★★** A simple accommodation with more thought given to décor and atmosphere; budget is still a consideration; may offer limited public space or a coffee shop.

**Moderate ★★★** For the more discerning traveler; a good choice for families; service, quality, style, and comfort are clear priorities; usually offers function rooms for meetings, a restaurant, and may include other amenities such as pools or services for business travelers.

**Luxury ★★★★** First-class accommodations with an emphasis on luxury, hospitality, and customer service; often offers a quality restaurant and a wide range of amenities and facilities; reliable, fine lodging for the business traveler.

**Premium ★★★★★** World-class lodging for the most discriminating traveler; meticulous personal service; distinctive, elegant décor; the highest standards of comfort; among the finest hotels in the world.

#### Property Description




<b>Room Amenities</b>	<b>YES</b>	<b>NO</b>		<b>YES</b>	<b>NO</b>
Cable TV	<input type="checkbox"/>	<input type="checkbox"/>	Complimentary Breakfast	<input type="checkbox"/>	<input type="checkbox"/>
CD Player	<input type="checkbox"/>	<input type="checkbox"/>	Complimentary Managers Reception	<input type="checkbox"/>	<input type="checkbox"/>
Clock AM/FM Radio with Alarm	<input type="checkbox"/>	<input type="checkbox"/>	Concierge Service	<input type="checkbox"/>	<input type="checkbox"/>
Coffeemaker	<input type="checkbox"/>	<input type="checkbox"/>	Conference Facilities	<input type="checkbox"/>	<input type="checkbox"/>
Complimentary Coffee in Room	<input type="checkbox"/>	<input type="checkbox"/>	Copy Machine/Fax	<input type="checkbox"/>	<input type="checkbox"/>
Complimentary Newspaper Delivery	<input type="checkbox"/>	<input type="checkbox"/>	Courtesy Shuttle to Points of Interest	<input type="checkbox"/>	<input type="checkbox"/>
Cribs	<input type="checkbox"/>	<input type="checkbox"/>	Elevator Access	<input type="checkbox"/>	<input type="checkbox"/>
Hairdryer/Makeup Mirror	<input type="checkbox"/>	<input type="checkbox"/>	Fitness Room	<input type="checkbox"/>	<input type="checkbox"/>
In Room Safe	<input type="checkbox"/>	<input type="checkbox"/>	Full Service Restaurant	<input type="checkbox"/>	<input type="checkbox"/>
Individual Climate Control	<input type="checkbox"/>	<input type="checkbox"/>	Gift Shop	<input type="checkbox"/>	<input type="checkbox"/>
Iron/Ironing Board	<input type="checkbox"/>	<input type="checkbox"/>	Guest Laundry	<input type="checkbox"/>	<input type="checkbox"/>
King or Double Beds	<input type="checkbox"/>	<input type="checkbox"/>	Hair & Beauty Salon	<input type="checkbox"/>	<input type="checkbox"/>
Microwave	<input type="checkbox"/>	<input type="checkbox"/>	Newsstand	<input type="checkbox"/>	<input type="checkbox"/>
Mini Suites	<input type="checkbox"/>	<input type="checkbox"/>	On-Site Limousine Service	<input type="checkbox"/>	<input type="checkbox"/>
Multi Line Phones	<input type="checkbox"/>	<input type="checkbox"/>	Pool-Outdoor Indoor Whirlpool	<input type="checkbox"/>	<input type="checkbox"/>
Non Smoking Rooms/Floors	<input type="checkbox"/>	<input type="checkbox"/>	Rental Car Desk /Pick-Up/Drop	<input type="checkbox"/>	<input type="checkbox"/>
Pay Per View–On Demand Movies	<input type="checkbox"/>	<input type="checkbox"/>	Room Service	<input type="checkbox"/>	<input type="checkbox"/>
PC & Fax Dataport	<input type="checkbox"/>	<input type="checkbox"/>	Safe Deposit Box (At Front Desk)	<input type="checkbox"/>	<input type="checkbox"/>
Pets Allowed	<input type="checkbox"/>	<input type="checkbox"/>	Same-Day Laundry Service	<input type="checkbox"/>	<input type="checkbox"/>
Refrigerator	<input type="checkbox"/>	<input type="checkbox"/>	Self-Parking	<input type="checkbox"/>	<input type="checkbox"/>
Remote Control Color Television	<input type="checkbox"/>	<input type="checkbox"/>	Spa or Sauna	<input type="checkbox"/>	<input type="checkbox"/>
Rollaway Beds	<input type="checkbox"/>	<input type="checkbox"/>	Tour & Travel Desk	<input type="checkbox"/>	<input type="checkbox"/>
Terry Cloth Robes	<input type="checkbox"/>	<input type="checkbox"/>	Turn Down Service	<input type="checkbox"/>	<input type="checkbox"/>
Suites	<input type="checkbox"/>	<input type="checkbox"/>	Valet Parking	<input type="checkbox"/>	<input type="checkbox"/>
Smoking Rooms	<input type="checkbox"/>	<input type="checkbox"/>	Vending & Ice Machines	<input type="checkbox"/>	<input type="checkbox"/>
Vanity Area	<input type="checkbox"/>	<input type="checkbox"/>	VIP or Club Floors	<input type="checkbox"/>	<input type="checkbox"/>
VCR	<input type="checkbox"/>	<input type="checkbox"/>	Wheelchair Accessible	<input type="checkbox"/>	<input type="checkbox"/>
Video Check-Out	<input type="checkbox"/>	<input type="checkbox"/>	Other Items: _____		
Video Games	<input type="checkbox"/>	<input type="checkbox"/>	<b>Payment Method Accepted</b>		
Voice Mail	<input type="checkbox"/>	<input type="checkbox"/>	American Express	<input type="checkbox"/>	<input type="checkbox"/>
Work Desk Area	<input type="checkbox"/>	<input type="checkbox"/>	Carte Blanche	<input type="checkbox"/>	<input type="checkbox"/>
Other Items: _____			Diners Club	<input type="checkbox"/>	<input type="checkbox"/>
<b>Hotel Features &amp; Amenities</b>			Discover	<input type="checkbox"/>	<input type="checkbox"/>
Airport Shuttle	<input type="checkbox"/>	<input type="checkbox"/>	Enroute	<input type="checkbox"/>	<input type="checkbox"/>
Banquet Facilities	<input type="checkbox"/>	<input type="checkbox"/>	EuroCard	<input type="checkbox"/>	<input type="checkbox"/>
Bar/Lounge	<input type="checkbox"/>	<input type="checkbox"/>	JCB International	<input type="checkbox"/>	<input type="checkbox"/>
Business Center	<input type="checkbox"/>	<input type="checkbox"/>	MasterCard	<input type="checkbox"/>	<input type="checkbox"/>
Coffee Shop	<input type="checkbox"/>	<input type="checkbox"/>	Traveler's Checks	<input type="checkbox"/>	<input type="checkbox"/>
			Visa	<input type="checkbox"/>	<input type="checkbox"/>

